

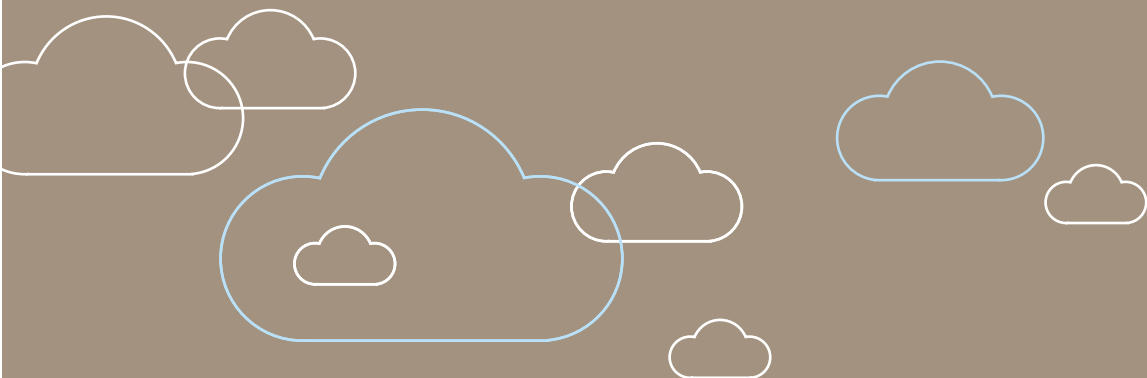


aravore

HANDCRAFTED ORGANIC LUXURY

basics

AW 2010



Aravore Basics

Our organic cotton basics have always been a hit with customers so we are very excited to be presenting the new **Aravore Basics** range. The range incorporates 18 classic, best-selling designs—from baby essentials to bedding and accessories - all in Aravore's signature premium organic cotton with price tags to make you and your customers smile.

The range caters for babies from newborn up to 18 months and is ideal for new parents looking for a starter set as well as for customers looking for the perfect newborn gift. The blankets and shoes come gift boxed and additional gift boxes are available to order.

Aravore Basics is a non-seasonal, unisex range that sells well throughout the year and offers your customers a premium but incredibly affordable organic knitwear range.







Plain unisex cardigan
(con escote V) ecru
AVB-C01-08C



Plain unisex cardigan
(con escote V) navy
AVB-C01-08CN



Round neck jumper
(ecru)
AVB-C02-05



Round neck jumper
(navy)
AVB-C02-05 NC



Trousers w/
back pockets (ecru)
AVB-P01-C



Trousers w/
back pockets (navy)
AVB-P01-NC



All in one w/
back pockets (ecru)
AVB-TL-01C



All in one w/
back pockets (navy)
AVB-TL-01NC



Pompom hat
(ecru)
AVB-Ac02-02



Pompom hat
(navy)
AVB-Ac02-02CN



Baby Mittens (w/voile lining)
(ecru) **AVB-Ac04-01C**
(navy) **AVB-Ac04-01CN**



Baby scarf pompom
(ecru)
AVB-Ac01-02



Baby scarf pompom
(navy)
AVB-Ac01-02CN



Knitted shoes (ecru)
AVB-Ac03-04C



Knitted shoes (navy)
AVB-Ac03-04CN



Receiving blanket (ecru)
AVB-B01-01



Receiving blanket (navy)
AVB-B01-01CN





The Aravore ethos

Aravore believes passionately in sustainable fashion and upholding the highest ethical standards along the supply chain. This is why we have a hand in every step of the production process, from the sourcing of the (rain-irrigated) organic cotton and organic merino wool through to the knitting, sewing and finishing that happens at our own workshop in Paraguay. It is very important for us that the growth of the business ensures that everyone involved in this venture enjoys a rewarding job and has a better quality of life as a result.

We believe that clothes should be for life, not for one season and each and every one of our garments is made with passion and exquisite attention to detail. The Aravore seamstresses work on each garment by hand, with love – ensuring garments that are not only superbly crafted and comfortable to wear, but can be kept in families for generations to come. All Aravore items are made from the finest organic materials, minimizing their impact on the planet and maximizing their durability and softness. Each piece includes a swing tag signed by the seamstress - creating a more direct link between the artisan and the child eventually wearing it and making them into perfect gift items.

Aravore is stocked at over 150 boutiques and department stores worldwide and customers can order from the website from anywhere in the world. For further information and images, please contact Aniko Jezsic on [02083475752](tel:02083475752) or pr@aravore-babies.com. For trade enquiries, please contact Lara Green at: wholesale@aravore-babies.com or [+44 \(020\) 8347 5752](tel:+442083475752).

www.aravore-babies.com

